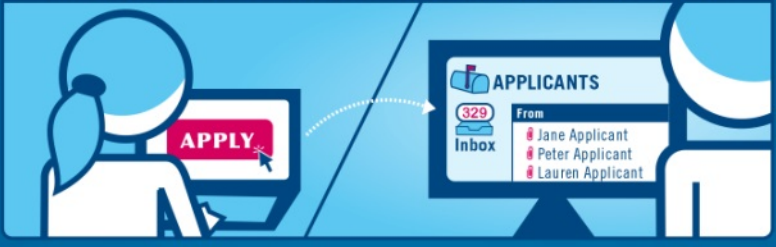
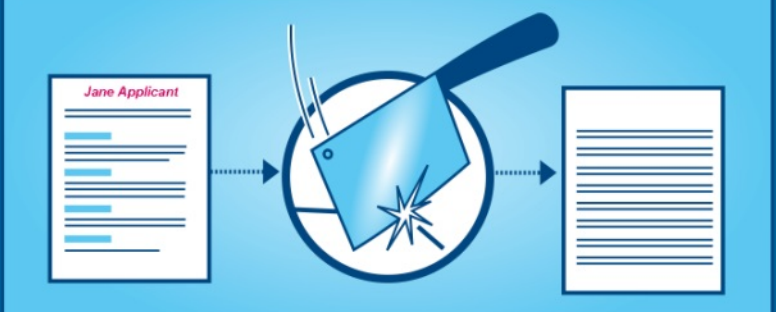


How an Applicant Tracking System Reads YOUR RESUME

1 HR RECEIVES YOUR RESUME (along with 100's of others)

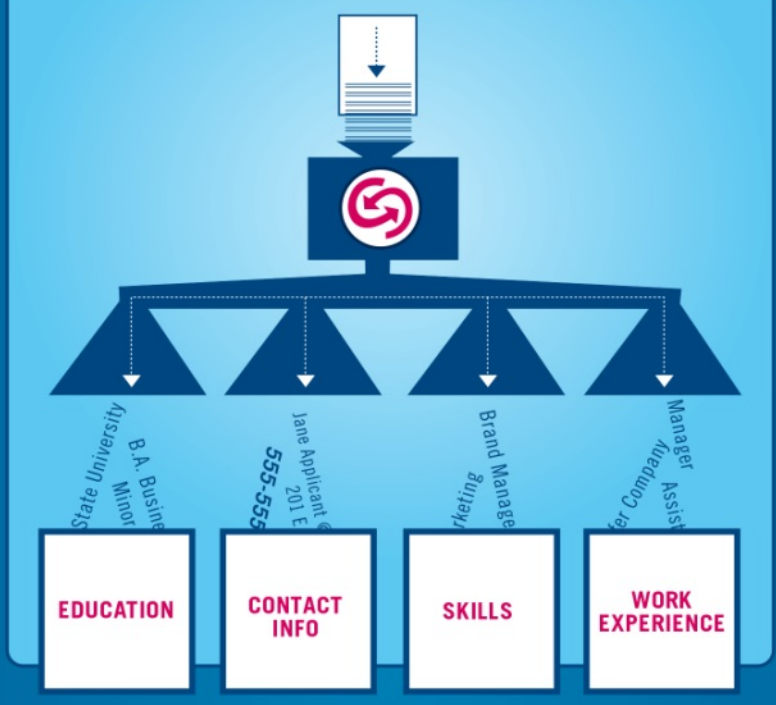


2 YOUR RESUME IS RUN THROUGH A PARSER *



*A parser is a computer program that removes styling and breaks down text into recognized strings of characters for further analysis.

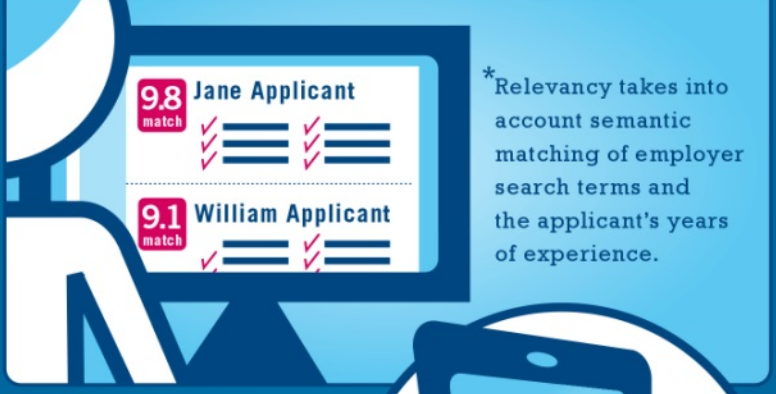
3 THE PARSER ASSIGNS MEANING TO RESUME CONTENT



4 EMPLOYER USES KEYWORDS TO SEARCH CANDIDATES



5 YOUR RESUME IS SCORED BASED ON RELEVANCY *



If you survive the ATS and score among the highest you are likely to get called in for an interview.



Resumes **NOT** optimized for Applicant Tracking Systems lack critical keywords and risk never being seen by human eyes.